



# 2005 LONG BEACH SEA FESTIVAL NEWS



## St. Mary Medical Center Presents The Mayor's Cup

In conjunction with Long Beach Yacht Club, the Port of Long Beach, and Long Beach Sea Festival  
July 14-16, 2005

July 13, 2005

FOR IMMEDIATE RELEASE

### MAYOR'S CUP CREWS REACH OUT TO COMMUNITY

Long Beach, CA – One day before racing was planned to commence, the Mayor's Cup crews visited presenting sponsor St. Mary Medical Center to show their support.

Five of the races participants toured St. Mary Medical Center's Pediatric and Rehabilitation wings.

In keeping with the connection between St. Mary and the Mayor's Cup, two of the Center's staff will be racing with skipper Sandy Hayes: Sandy Miller, Director of Rehabilitation Services will be racing on Friday and Colleen Coonan, Nursing Director for Medical/Surgical will be racing Thursday and Saturday.

After the visit to St. Mary Medical Center, the crews met at Gladstone's Restaurant for a reception and dinner with the Mayor and other officials from the city of Long Beach and organizers of the Sea Festival. The skippers were announced and introduced their respect crews to the audience.

Mayor Beverly O'Neill commented, "This event is very exciting. Not only because it is the Mayor's Cup, but because the women that are participating are so excited about it. We look forward to the next few days of sailing in Long Beach by having these women skippers and these crews taking the same route as the Congressional Cup takes so it's just another way to show how important sailing is to Long Beach. I'm so happy to have them here and happy that the I'm a woman mayor to give them their trophy"

Gladstone's Restaurant is located at the newly created Pike at Rainbow Harbor in downtown Long Beach. Its owner, John Sangmeister is a long time sailor himself. He read about the event in the local newspapers and wanted to get involved. "Drew

**St. Mary  
Medical Center**



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Mayor's Cup  
And Official  
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Satariano is a long time friend. I called him and told him to get a hold of me if they needed anything, and they did.”

Satariano is a former Commodore for Long Beach Yacht Club and cofounder of the Mayor’s Cup.

The six teams with a total of forty-two competitors will take to the waters off of the Belmont Veteran’s Memorial Pier in Long Beach on Thursday, July 14. The event will be held in a double round robin style culminating in a best of three final on Saturday, July 16.

### **About the Skippers**

**Liz Hjorth** is from Marina Del Rey, California and a member of California Yacht Club. She has extensive buoy, offshore (taking a 3<sup>rd</sup> place overall in the 1997 Transpac as skipper of a Perry 56), and one-design racing experience including the Rolex International Women’s Keelboat Championship.

**Samantha Treadwell** is from Coronado, California and a member of Coronado Yacht Club. Sam started racing dinghies as a child and continued through college at UC Berkley where she led her team to the national championships. Upon graduation, she moved back to San Diego where she placed second in the Sundance Cup as tactician. She continues to stay active with the dinghy classes as a coach for Coronado High School, and races keelboats as well.

**Jessica Lord** is from Sausalito, California and a member of St. Francis Yacht Club. She was awarded the St. Francis Yachtswomen of the Year award in 1999 and from 2001 to the present has participated in the Sundance Cup and Santa Maria’s Cup. In 2004 she was the winning tactician for “Bouncer” in the PHRF 6 fleet of Key West Race Week.

**Louise Bienvenu** is from New Orleans, Louisiana and a founder of the Lake Pontchartrain Women’s Sailing Association where she served as the first Commodore. She placed fifth in her first Sundance Cup in 2003 and has gone on to compete in the 2003 US Women’s Match Racing Championships and the 2004 Sundance Cup. She also took a second place in the Southern Yacht Club One Design Women’s Keelboat regatta in 2004.

**Katy Lovell** is also from New Orleans, Louisiana and is married to Olympic Tornado Class Silver Medalist Johnny Lovell. She grew up racing scows on Lake Minnetonka, MN, raced competitively for the University of Hawaii and the College of Charleston, and was a member of the US Sailing Team from 1993-1995. In 2002 she was the tactician for a fourth place in both the Sundance Cup and the Women’s International

Match Race. In 2003 she was the winning tactician for the Sundance Cup and in 2004 a fourth place skipper for the same event.

**Sandy Hayes** is from Newport, Rhode Island. She has been active in international match racing since 2002 and has been ranked in the top twenty of the International Sailing Federation (ISAF) Women's Match Race Rankings since 2004. In 2004 she won the Rolex Women's Match Race and finished second in the 2003 and 2004 Sundance Cups.

### **About Match Racing**

A match race consists of two identical boats racing against each other. With effective boat handling and prudent use of wind and currents, a trailing boat can escape the grasp of the leader and pass. The leader uses blocking techniques to hold the other boat back. This one-on-one duel is a game of strategy and tactics. There is only one winner.

The racing starts on the start/finish line, an imaginary line between a committee boat and a flag with the "top" of the course upwind. The boats will enter the starting area by passing through the start/finish line sailing downwind, then come together below the line into the "dial-up" which means both boats are bow-to-wind with the sails flogging. This is usually where the point of advantage begins.

When the race committee fires the start signal, the boats will sail upwind to the first floating mark, completing numerous "tacks" or turns to maintain or establish an advantage over the other boat. Once at the windward mark, the boats will set their spinnakers (large beetle wing-shaped sails) and sail downwind to the "leeward" or downwind mark which is just above the start/finish line.

There the boats will pull down their spinnakers, re-hoist their headsails and sail back up to the windward mark. Depending on the course set by the race committee the boats will once again round the windward mark and either go back around the leeward mark, or finish under spinnaker at the start/finish line.

### **About St. Mary Medical Center**

Affiliated with Catholic Healthcare West (CHW), the largest non-profit health care system in California, St. Mary Medical Center strives to provide state-of-the-art healing to every person they serve. St. Mary is rated in the top 4 percent of all hospitals in the nation by the leading healthcare accreditation agency -- the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO).

St. Mary also serves as the regional teaching hospital for the UCLA School of Medicine. Their patients benefit from access to this advanced healthcare in a comfortable setting.

St. Mary's unwavering commitment to "state-of-the-heart" healing has consistently been recognized by patients and professionals alike. From guiding the miracle of birth to providing dignified assistance to aging adults, St. Mary deeply believes that it shares, cooperatively with God, the responsibility to provide for the whole person - body, mind and soul -- through all stages of life.

Their Services Include:

- 24-Hour Emergency Services
- Acute Rehabilitation - Physical, Speech, Occupational, Respiratory
- The Breast Center at St. Mary Medical Center
- Comprehensive AIDS Resource Education (C.A.R.E)
- Chest Pain Center
- Childbirth Services -- Blessed Beginnings
- Community Health Classes
- Community Health Screenings
- Employer Outreach Services
- GI Laboratory
- Home Care
- Hospice Program
- Older Adult Services
- Pain Management Institute
- Passages: A Mental Health Program for Older Adults
- Pediatric Intensive Care Services
- Physician Referral
- Priority One Industrial and Maritime Health Services
- Radiation Oncology Department
- Renal Center
- St. Mary Cancer Care Center
- St. Mary Heart Institute
- SurgiCenter
- Trauma Center
- Low Vision Center

### **About The Mayor's Cup**

The Mayor's Cup was conceived in 2004 as an event for the annual Sea Festival in Long Beach, California. For many years Long Beach Yacht Club has wanted to host an all-female match racing event much like the Congressional Cup. The Sea Festival presented an opportunity to bring this idea to fruition and a partnership was formed between the city of Long Beach and Long Beach Yacht Club.

Both sides presented the idea to Mayor Beverly O'Neill who loved the idea of an all-female match race and it was placed on the calendar as an annual addition to the six week-long festival.

The winner of the Mayor's Cup will qualify to race in the Ficker Cup. The winner of the Ficker Cup represents Long Beach Yacht Club in the Congressional Cup, one of the most prestigious match race events in the world.

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**Note to Editors:**

On race days, press releases and low resolution photographs will be distributed. High resolution photographs will be available upon request.

A press boat will be available on each day of racing. Space is limited to a first come first served basis, so members of the press are urged to contact Sean Downey to reserve a space. At least twenty-four hours notice is strongly requested.

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